## Buying a USED CAR

**BROUGHT TO YOU BY** 









#### BENEFITS OF BUYING USED

#### Lower price

Buying a used car is more cost-effective than buying a brand-new car

#### Wider selection

As used cars are cheaper than brand-new cars, you widen the number of cars to choose from



#### **Avoid depreciation**

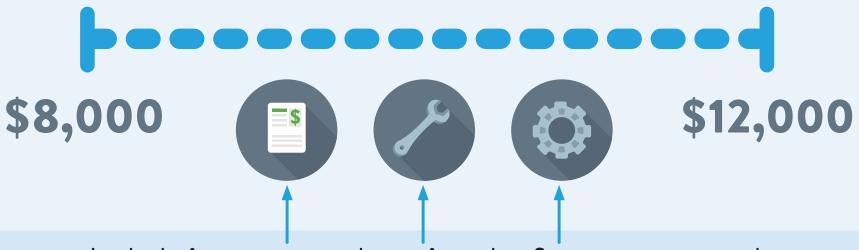
In the first two years of ownership, a new car will lose about 30% of its original value

#### Resale value

If you sell your used car in a few years, you will lose less money on the resale than if you had bought it new

# TO SEARCH

#### Set a realistic price range



Include insurance and repairs, plus features you need

You don't want to be stuck with monthly payments you can't afford

Only look for makes and models that fit into your price range

### Figure out what kind of car you need

Your needs	Compact	Sedan	Van	Truck
People hauling	Up to 4	Up to 4	More than 4	2-4 people
Stuff hauling	Books and takeout	Groceries and a few boxes of stuff	Lots of people and stuff on a regular basis	Work tools, equipment or pulling a trailer
Driving/fuel mileage	Lots of highway driving or commuting	Mix of around town and highway driving	Around town with the occasional long distance trip	If you drive and tow equipment a lot, consider a diesel engine
Four-wheel drive	Rarely	Some	Some (all-wheel drive)	Yes

#### Get pre-approved for financing

If you don't have the cash to buy your used vehicle outright, you'll need to get an **auto loan** 

Being **pre-approved** for an auto loan from your **credit union** is a good idea

You'll know how much you can spend, which will give you some **negotiating power** with a dealer or used car lot, as they'll know you are serious

#### Find your vehicle

Visit the manufacturers' websites to find a model you like

Visit websites that research and investigate vehicles for consumers to find out all you can about the vehicle you like—try consumerreports.org, edmunds.com and kbb.com

Visit your local dealer, used car lot or classified ads and start tracking that vehicle down

## PRIVATE SELLER



## DEALER OR USED CAR LOT

#### **ADVANTAGES**

#### **Great deals**

When you buy directly from a person, you can often find a really good deal

#### Less intimidating negotiations

Negotiating can be less intimidating because you're working with a regular person, not a highly trained sales professional

#### No unnecessary costs

Dealerships often try to charge for unneeded extras



## 7

#### Warranty

Most dealers offer a warranty, which will give you the peace of mind that the car that you're buying is in good working condition



#### **Extras**

Dealers will often throw in extra services for free that a private seller can't, like a free oil change



#### **Trade-ins**

Dealers take trade-ins, which can lower the amount you have to pay for the car you are buying

## PRIVATE SELLER

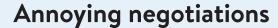


## DEALER OR USED CAR LOT

#### **DISADVANTAGES**

#### No consumer protection

If you discover after the sale that the car has a problem (known or unknown by the seller), it immediately becomes your problem



Owners tend to be more attached to their cars than dealerships and can be difficult to work with









#### **Higher prices**

List prices at dealerships tend to be more expensive than when buying directly from a private owner

#### High-pressure negotiation

Negotiation with used car salespeople can be high pressure, as selling is what these folks do for a living

# EVALUATE

#### Before you start the car, give it an initial inspection

#### Inspect the exterior

Look for offset doors and fenders, cracks and differences in paint color, as this may indicate body damage—if you spot new paint, tap along the repainted areas; a change in the sound can reveal repairs and body work

#### Look for rust

Check underneath the car for rust a used car with a rusted frame isn't structurally sound

#### Check the interior

Inspect the interior for wear and tear and water damage, and check the the odometer—if it shows low mileage but the inside of the car is disheveled, the car may not be what it appears to be

#### Check the tires and wheels

Look for even tire wear—uneven wear could mean that the wheels or suspension are out of alignment

#### Look at the engine

If you see rounded or stripped nuts and bolt heads, it may indicate shoddy repair work; check for new spark plugs—it is a good sign that the car has undergone regular maintenance; make sure the coolant is clear and the oil, transmission fluid and brake fluid are all the correct colors

#### Now, take the car for a test drive

Be sure to drive it cold—a cold engine will tell you a lot more than a warm engine will

#### Plan your route

Your test drive route should cover different types of roads—try to drive on highways, city streets and rural roads

#### Vary the terrain

Find a bumpy road to see how the car responds—if you feel like you're being thrown around, the shocks are likely worn out

### Check the controls

Test the wipers,
lights, turn
indicators, stereo,
and the heat and
air-conditioning
controllers

#### Now, take the car for a test drive

## Check the alignment

While driving,
momentarily
take your hands off
the steering wheel
to see if the car pulls
to the left or right

## Check the gearbox

Gears should shift smoothly—if you hear any grinding noises, there is likely something wrong with the transmission

#### Check the brakes

Find an empty road, accelerate and hit the brakes hard—if the car pulls to one side, there may be a loose caliper

#### **VEHICLE HISTORY REPORT**

Get a comprehensive report of the vehicle's history—these reports often cost money, but they are worth it

For no charge, **carfax.com** will show you how many records are available for a specific Vehicle Identification Number (VIN); however, if you want to view the records, there is a charge



## 3 NEGOTIATE

## You've found a car you're happy with and now you want to buy it

Remember, dealers don't just make their money on the selling price

#### Front end

Dealers make money on the front end by selling the car for more than what they paid for it



Trade-in

#### Back end

Dealers make money on the back end by selling financing, extended warranties and add-ons like rustproofing

If you have a trade-in, dealers make money on the difference between what they pay you for your car and what they get when they sell it

#### It's time to negotiate

Dealers build about 20% gross margin into the asking price of the used car

## Research the price

Find out what the going price is in your area for the type of car you want—check out classified ads in the paper or online to get an idea of prices

#### Make an offer

Offer 15% below the asking price—tell the salesperson that you know there's about 20% gross margin in the price and that you want him or her to make a profit

## Turn down add-ons

If you're buying
a used car from a
dealer and they try to
sell you add-ons, just
say no—you can
likely find a cheaper
source elsewhere



In any negotiation, be ready to walk away—be flexible in your choice and don't get too attached to one car



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Exceptional Banking. Exceptional Service

Sources: CARFAX.com, ConsumerReports.org, Edmunds.com

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